

# Weeby Design & Construction Rubric

	Exceeds	Above	Meets	Below	Warning
<b>Title Page</b>					
<b>20%</b>	Title page is inviting, colorful and not distracting. There are at least 4 other pages to navigate to from your title page. Your purpose of your page is clear to viewers. 20 pts. Maximum	Title page is colorful and not distracting. There are at least 4 other pages to navigate to from your title page. Your purpose of your page is clear to viewers. 18 pts. Maximum	Title page is okay and could use a little bit of work. There are at least 4 other pages to navigate to from your title page. 15 pts. Maximum	Title page is not inviting. It lacks color or is distracting. It has less than 4 pages to navigate to. Purpose of page is unclear to viewers. 5 pts. Maximum	Title page is not inviting. There are no other pages for navigation. Purpose of the page is unclear to viewers. 3 pts. Maximum
	Exceeds	Above	Meets	Below	Warning
<b>Interactivity</b>					
<b>20%</b>	There are 3 or more links and pictures per page. One video clip must be included in website. 20 pts. Maximum	There are 2 links and pictures per page. One video clip must be included in website. 18 pts. Maximum	There is 1 link and picture per page. One video clip must be included in website. 15 pts. Maximum	There is 1 link and/or no links on pages. . One video clip must be included in website. 10 pts. Maximum	There are no links, or pictures on each page. No video clips are included. 0-7 pts. Maximum
	Exceeds	Above	Meets	Below	Warning
<b>Visual/Org</b>					
<b>20%</b>	Uses graphics on each page. Fonts, colors, and headings are consistent and flow. Pages are not cluttered. Pages have proportioned information on them. Pages are self explanatory to an outside visitor 20 pts. Maximum	Uses graphics on at least 2 pages. Fonts, colors, and headings are consistent and flow. Pages are not cluttered. Pages have proportioned information on them. Pages are self-explanatory. 18 pts. Maximum	Pages are mostly organized and visually meet requirements. They are easily understood. 15 pts. Maximum	Use of graphics, fonts, color choices and headings are not consistent and/or do not flow. Pages are cluttered and/or are lacking information. Pages are not easily understood. 10 pts. Maximum	There are no graphics or headings. The pages have too much or too little information and are not easily understood 0-7 pts. Maximum
	Exceeds	Above	Meets	Below	Warning
<b>Content</b>					
<b>25%</b>	The webpage contains 100% of the information that was required in the assignment. 25 pts. Maximum	The webpage contains 90% of the information that was required in the assignment. 23 pts. Maximum	The webpage contains 80% of the information that was required in the assignment. 18 pts. Maximum	The webpage contains 70% of the information that was required in the assignment. 13 pts. Maximum	The webpage contains less than 70% of the information that was required in the assignment. 10 pts. Maximum
	Exceeds	Above	Meets	Below	Warning

Conventions					
<b>15%</b>	There are no spelling or grammar mistakes on the webpage. All sources are cited in MLA format on Works Cited page. 15 pts. Maximum	There are 1 - 2 spelling or grammar mistakes on the webpage. All sources are cited in MLA format on Works Cited page. 14 pts. Maximum	There are 3 - 4 spelling or grammar mistakes on the webpage. All or most sources are cited in MLA format on Works Cited page. 10-12 pts. Maximum	There are 5 - 6 spelling or grammar mistakes on the webpage. Sources are cited incorrectly or incompletely. 9 pts. Maximum	There are 7 or more spelling or grammar mistakes on the webpage. No sources are cited. 7 pts. Maximum

Name:

Pt. Total:

Comments: